**Task 3 : We are one Worksheet 2**

**Team members (5-6 students)**

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| **No.** | **Student ID** | **Name & Surname** |
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**Description of work**

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| **Content** | **Brief Explanation** | **Use of learned vocabulary, expressions, or expressions/ grammar** | **Person in charge** |
| 1. Rationale |  |  |  |
| 1. Benefits |  |  |  |
| 1. Implement 2. Organization Background 3. Target audience 4. Traits of product or service 5. Information to attract consumers. |  |  |  |
| 1. Advertising  * Digital platforms used * Details to put on the platforms |  |  |  |
| 1. Presentation (Organization of the presentation topics) |  |  |  |

The products are designed using easily accessible colors, suitable for use by all genders and ages, and are packaged to attract customers.

Advertising is done by posting through popular social media platforms such as TikTok, Instagram and X.

There are discounts available for loyal customers who accumulate points.

There are promotions and limited edition products available for the festive season.

There are positive reviews from customers who have previously purchased the products.

Top of Form

In the present day, people are paying more attention to appearance. The area around the lips is a part of the body that should be taken care of regardless of gender. Although in the past, the use of lipstick was often uncommon among men, perhaps because the packaging seemed more suitable for women, causing some people to hesitate to carry or use it. Therefore, we are interested in producing lip balm to nourish the lips while providing value and ensuring the highest quality of product usage. The product is designed to be effective and suitable for all genders and ages, making it convenient and easy to use.

Bottom of Form

The area around the lips is a part of the body that should be taken care of regardless of gender." (Subject relative clause with "that")

Although in the past, the use of lipstick was often uncommon among men..." (Subordinating conjunction "although")

Because ด้วย

making it convenient and easy to use." (Gerund + be + adjective)